

# ABOUT

remake   
learning  
PLAYBOOK

# ABOUT THE PLAYBOOK

The Remake Learning Playbook is a resource for building collaborative innovation networks for teaching & learning. This deck of cards describes each of the “Plays” detailed in the Playbook organized into five network support strategies: Convene, Catalyze, Communicate, Coordinate, and Champion.

The Remake Learning Playbook was prepared by The Sprout Fund with the support of The Grable Foundation.

Learn more about the Playbook  
[playbook.remakelearning.org](http://playbook.remakelearning.org)



# ABOUT REMAKE LEARNING

Representing more than 200 organizations, Remake Learning is a professional network of schools, museums, libraries, afterschool programs, community centers, higher education institutions, education technology companies, philanthropies, and civic leaders working together to inspire a generation of lifelong learners in Pittsburgh, West Virginia, and beyond.

Learn more about the network  
[remakelearning.org](http://remakelearning.org)



# ABOUT THE SPROUT FUND

The Sprout Fund is Pittsburgh's leading agency supporting innovative ideas, catalyzing community change, and making the region a better place to live, work, play, and raise a family. Sprout provides critical support for projects and programs in the early stages of development and acts as the steward of the Remake Learning Network.

Learn more about Sprout  
[sproutfund.org](http://sproutfund.org)



# THE LEARNING NETWORK

In the Pittsburgh region, the Remake Learning Network has built a model for cross-sector collaboration that includes five key elements:

- **Learning environments** like schools, museums, libraries, and afterschool sites
- **Innovation research & development** institutions like universities and labs
- **Learning scholarship & advocacy** agencies to evaluate and support innovation
- **Commercial & entrepreneurial enterprises** to develop new learning tools
- **Strategic stewards** like elected officials, philanthropists, and nonprofits

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# MAKE YOUR GAMEPLAN

The Remake Learning Gameplan is an interactive web app that allows you to adapt and remix the contents of the Remake Learning Playbook to generate a custom version of the Playbook designed for your community.

Get to work on your plan  
[gameplan.remakelearning.org](http://gameplan.remakelearning.org)



# CONVENE

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## **SMALL GROUPS**

Host open and informal meetings for small groups of network members with shared interests to provide ongoing opportunities for network members to meet, share, and collaborate, whether in face-to-face meetups or through online webinars and hangouts.

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## **LUNCH & LEARNS**

Create opportunities for network members to share their expertise and demonstrate their work at daytime lunch-and-learn events or evening happy hour gatherings where attendees can learn from one another and walk away with new ideas.

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## **PROFESSIONAL DEVELOPMENT**

**Offer professional development sessions to guide educators incorporating new and innovative teaching methods into their practice, or partner with agencies who can offer credit at network events and activities.**

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## **ENGAGEMENT EVENTS**

**Invite network members to occasional events to build relationships, focus their attention on important issues, collaborate directly in facilitated discussions, reflect on past accomplishments and look ahead to potential future opportunities.**

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## **ANNUAL CONFERENCES**

**Host annual events for specific groups such as education technology conferences for entrepreneurs, academic summits for researchers, and professional development events for out-of-school educators or early childhood education specialists.**

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## **EXTERNAL SPEAKERS**

**Invite thought leaders to visit your community and speak to network members as a means of importing knowledge and creating opportunities for partnership and collaboration with other regions also working to remake learning.**

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# CATALYZE

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## CATALYTIC GRANTS

**Offer small-scale funding awards to catalyze innovative learning programs both in school and out-of-school so that network members have the support necessary to put their ideas into action.**

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## PROJECT ASSISTANCE

**Provide value-added services to support the professional and leadership development of network members by connecting them with experienced mentors, equipping them with toolkits and guides, and partnering unincorporated groups with fiscal sponsors.**

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## RESEARCH FELLOWS

**Invest in local thought leaders who can partner with other network members to study learning innovation in practice, evaluate the effectiveness of programs, and provide informed guidance in the design or re-design of programs.**

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## REQUEST FOR PROPOSAL

**Make strategic funding available through RFPs, or other kinds of contests and competitions, to focus the network's attention on issues and opportunities of critical importance.**

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## INCUBATE VENTURES

**Establish or support existing start-up incubators where local entrepreneurs can develop emerging education technology in partnership with educators and researchers in the network to co-design, playtest, and evaluate products.**

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## **NATIONAL SUPPORT**

**Seek funding from national philanthropies, government agencies, and other stakeholders by matching network members to funding opportunities, and providing technical assistance to apply.**

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# COMMUNICATE

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## **BLOG**

**Join the global conversation about the future of learning through a weblog to share stories, news, and ‘think-pieces’ so that network members can see their work represented within the broader context of learning innovation.**

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## **SOCIAL MEDIA**

**Establish a social media presence for the network using shared hashtags so that network members can contribute to the conversation and rally around special opportunities.**

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## **CONFERENCE PARTICIPATION**

**Provide stipends to send network members to relevant conferences to establish a physical presence for the network among leaders in the field and to support network members invited to present or speak at events.**

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## DIRECTORY

**Create a digital directory that collects the basic information and contact details for the people, programs, and organizations that make up the network so that network members can see themselves as part of a larger whole.**

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## **AMPLIFY YOUTH VOICE**

**Invite young people to contribute authentic stories and personal reflections on their learning experiences to create a public channel for sharing the voices of youth impacted by the network.**

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## NEWSLETTER

**Deliver relevant and actionable content on a regular schedule so that network members can stay informed and engaged and begin to identify the network as a reliable source for information.**

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## **DOCUMENTATION**

**Commission writers, photographers, videographers, and designers to produce original stories and images that capture the network in action, shine a spotlight on network success stories, and amplify the voice of individual network members.**

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## **PRESS OUTREACH**

**Pitch stories to the press highlighting the exceptional work of specific network members to establish the community as a place where educators and innovators are taking concrete steps to improve learning opportunities for young people.**

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## **PUBLICATIONS**

**Publish documents that report on network activities and accomplishments to capture and share the best of the network's learnings that can act as resource guides for others seeking to implement similar programs and strategies.**

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## **LOCAL TO NATIONAL**

**Share examples of network success with influential audiences by inviting peers, policymakers, researchers, and funders to visit and tour the network and by seeking opportunities to showcase network success at national events focusing on learning innovation.**

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# COORDINATE

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## **PROGRAM COOPERATION**

**Connect peer organizations offering complementary programming to help initiate collaboration and exchange among network member organizations, or to create traveling programs.**

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## **NATIONAL TO LOCAL**

**Reach out to organizations leading change and seek opportunities to partner with them to implement localized programming, connecting your community with the global movement to remake learning.**

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## **NETWORK STRATEGY**

**Set an agenda for the network and establish a shared vision, common values, and long term goals by forming advisory groups of key stakeholders, surveying network members, and seating leadership councils representing the community.**

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## **NETWORK RESEARCH**

**Partner with researchers to establish mechanisms for understanding and evaluating the impact of the network on its members and on the children, youth, and families it serves in order to gather evidence and data to make a stronger case for support.**

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# CHAMPION

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## SHOWCASE

Organize interactive exhibits that showcase exemplary network projects at public events like arts fairs, summer fests, holiday events, and other gatherings that attract large numbers of children, youth, and families.

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## EVENT SPONSORSHIP

**Provide financial support and lend the network's name to events, workshops, camps, conferences, and professional development sessions that introduce educators and others to new and innovative teaching and learning practices.**

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## **AWARDS**

**Recognize excellence among network members and celebrate the work of young people involved in network programs by offering awards to elevate the best of the network and inspire others to achieve similar results.**

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## **MARKETING**

**Establish a presence for the network in the local media market by purchasing advertising placements and underwriting messages such as PSAs on local television and radio, print and digital advertising, and distributing marketing materials.**

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## **NETWORK GATHERINGS**

**Gather network members at an annual event to celebrate their achievements, reflect on accomplishments, celebrate student achievement, and energize network members for the work that is still ahead.**

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